

**CBLCA Executive Meeting  
April 15, 2021**

**Special Meeting to Discuss Lakeview Public School Fundraising Request**

**Attendees:** Kevin Brewer, Suzanne Boisvenu, Carrie Elliott, Amanda Firby, Amanda Martinez, Nick Martinez, Ian McConnachie, Alan Morantz, Rick Nelson, Monica Patten, Merv Sullivan

As context, Kevin reported that he had received an informal request from a community member to support a proposed fundraising program organized by the parents association of Lakeview Public School. The parents' plan is to purchase and sell 20,000 tulip bulbs, and they are asking the CBLCA to advance them \$3,600 to purchase the bulbs. The bulbs would be purchased in the spring, delivered in late summer, and distributed by students and families in the fall. The CBLCA stake would be repaid from the proceeds. The event could potentially raise \$6,400 for the school; parents would need to sell 30 percent of the bulbs to break even.

Discussion ensued. There was consensus that this was a worthy project that could benefit Crystal Beach Lakeview, though there were mixed views on whether it was a project the CBLCA should support.

Those in favour said this type of "green" project could beautify the community, engender goodwill for the CBLCA, and act as an inspiring community-building event to mark our shared Covid experience. As well, it was pointed out that there are sufficient funds in the CBLCA account for such an initiative.

Those who were concerned were skeptical that there would be sufficient sales to ensure success, and that the association was taking on all the risk. There was concern about the precedent this would set, and that, given the unknowns about the pandemic, there may be a challenge to distribute bulbs in the fall.

An alternative suggestion was to commit to purchasing a certain number of bulbs for planting in local parks (assuming city approval). Alternatively, we could we set up a program whereby the CBLCA would match the amount raised by parents for the purchase of bulbs, at a percentage to be determined.

Many members expressed hope that a parent representative would meet with the Executive to discuss potential options to modify the project.

**MOTION: That the CBLCA approve the proposal as presented, namely fronting the purchase of 20,000 tulip bulbs for the Lakeview Public School fundraiser. Moved by Nick and seconded by Suzanne. Motion did not pass (four in favour, seven opposed).**

**MOTION: That the CBLCA Executive supports in principle a plan to help parents fundraise for Lakeview Public School and would welcome the opportunity to discuss a formal project proposal, but that no financial commitment would be made without authorization by the Executive. Moved by Ian and seconded by Merv. Motion passed unanimously.**