

MINUTES
Crystal Beach Lakeview Community Association Executive
Jun 20, 2019

Attendees: Monica Patten, Ian McConnachie, Rick Nelson, Krystal Taylor, Kevin Brewer, Carrie Elliott, Peggy McGillivray

Regrets: Emma Osgoode, Susie Crowe, Carl Wimmi, Alan Morantz , Amanda , Brenda McCrea

1. Welcome, Minutes of May 2, 2019 (Monica)

Minutes approved.

Quarterly financial report was submitted by Brenda in advance of the meeting (attached).

2. Update on Wheel Day and ParticiPACTION (Krystal)

Wheel Day 2019

Wheel Day was a great success despite drizzly weather. Thank you to Krystal for leading the planning and coordination and the many volunteers that helped with planning in advance and during the event.

Wheel Day 2019 by the numbers:

- Over 200 participants
- Approx 50 in the bike parade
- 13 biking for beers and approx. 12 others joined by driving
- Approx 30 kids in the bike safety rodeo
- 34 volunteers!
- Approx 60 kids and 1 adult had painted faces
- 6 sponsors: Patti Brown of Susan Chell Team Realty; BeetBox Cooperative Farm; ROC Swimming; Zone 3 Sports; Ralph and Sons Diner; Kichesippi Brewery
- 0 incidents
- 1 band-aid

Budget:

- Total expenses = \$1248
- Total revenue = \$1452
- Total profit = \$204

Events:

- Bike parade, bike tune ups and face painting were extremely popular
- Next year, schedule bike rodeo immediately after parade as we lost many participants in the afternoon
- Skateboarding offered to come back despite not being able to offer trial and demo due to wet conditions
- Buy-Sell offered 35 items and was very busy in the morning.

Other:

- All sponsors and vendors were sent a thank you email with photos of the event. All sponsors offered to support again next year. All vendors offered to return next year. Kichesippi Brewery even suggested increasing what they could contribute to the event.
- food (lunch) for volunteers is essential
- only used 50 bottles water, but may use more on hot days
- canteen best sellers were rainbow popsicles (25), ice cream bars (36), and chips (26). Granola minis (12) and trail mix (8) were minor sales; so good to offer these items but do not need Costco size boxes. Cannot return frozen treats, even if unopened so need to buy less.
- Free bike lights and bells were popular
- A handful of items not sold and the buy-sell were not picked up. We need a plan for what to do with these items and/or where to donate
- Approx 2hrs for set-up which includes loading up at Maki House and personal homes and delivery to park. 6 people.
- Approx 1.5hr for takedown which includes unloading at Maki House and personal homes. 10 people.
- Not many people knew about the bathroom; so have a sign next year.
- Improve visibility of opportunity for donations
- An evaluation survey will be sent as part of the next newsletter

ACTION: Kevin to purchase an additional shade tent for CBLCA events.

ACTION: Krystal to share Google Drive file for Wheel Day 2019 with General CBLCA account for sustainability and official record keeping

ParticipACTION Community Better Challenge

- Almost 50 different volunteer-led activities were offered over a 2 week period, ranging from walking, group fitness classes, volleyball, softball, street hockey, cricket, bocce, fishing, stand-up paddle boarding, and much more. A few events had no participation, but most had between 5-15 drop-in participants. The challenge was a great way for people to meet new neighbours and utilize our local parks, waterfront, and community buildings.
- Approx 12 volunteers were involved in planning, which was led by Dan Dubeau, Krystal Taylor, and Amanda Kirk-Brez. A big thanks to these community members for initiating and following through with our participation. A significant amount of administration and coordination was required. So, if we participate next year, we may scale down the number of activities offered and focus on promoting a few great activities. A few activities from the Challenge may continue throughout the summer: softball and volleyball.
- A community fajita buffet was offered as a volunteer appreciation at the end of the challenge. A huge thanks to Peter Millar and Grant Millar for helping to plan and execute this event. 107 community members of all ages participated. It was a great night! The BBQ was offered with

ParticipACTION grant money (\$500). We also received \$161 in donations from community members coming to the BBQ for CBLCA to contribute to other community events.

3. TTIC Committee report (Ian)

- Engagement with Lakeview residents re. ditches through a survey. A huge thanks to Alan, Peggy and Emma for designing the survey and a positive engagement process. Purpose was to assess whether community was interested to address any actions. 46% response rate + many open ended comments. A significant number of respondents had flooding this year and many had to use sandbags this year. But also a significant number of respondents did not have issues. TTIC to follow-up with City re. what actions could be considered and a possible meeting in the fall. There is some mixed responses about potential changes as this could have implications for increased property taxes.
- TTIC completed a traffic survey on eastbound Corkstown Road from Moodie Drive and where they turn off. This data will be shared with the LRT team. Will also be completing a cycling survey at Moodie Dr/Corkstown Rd intersection. The City was also completing a traffic count at this time; we are seeking to get this data.
- LRT team has finally sent responses to many questions from TTIC. We still feel there are areas that need more dialogue and design changes required. We are still requesting a meeting with the LRT team.
- MUP connector from Aero Drive to new MUP connecting to Holly Acre at Transitway was in the 2012 EPR, but this was never built. We are trying to follow-up on where this stands and who is responsible.
- TTIC will be planning an assessment of potential for bus route 152 to go to Bells Corners
- Moodie Overpass cycling/pedestrian design is currently designed to not be grade separated. We will be liaising with other stakeholders (Rick Chiarelli, Bells Corners community associations, Bike Ottawa) to apply pressure for changes to this design.
- Some discussion re. wildlife underpasses under Moodie Dr and Corkstown Rd. with OCWC, NCC, and federal govt PSPC.
- A huge thanks to Ian for his commitment to building relations with stakeholders, attending multiple meetings and advancing many of the issues in our TTIC work plan!
- Discussion about correspondence and sharing emails. Re. correspondence with City staff, we are to cc councillor and president and committee chair only. Relationships are built on trust and we are not to freely forward emails. Suggestion about having deputy chairs for committees to support workload and correspondence; this could be considered in the future dependent on workplans and current files.

4. Membership report (Kevin)

- Proposal discussed (attached)
- Purpose of the membership review process was to assess best practices for memberships and whether we would make any changes. Two issues: need to increase revenue and also have list of residents for voting and communications.

- Discussion: keep the process and communication simple. Acceptance that fees paid through activities is a good option for revenue generation. Majority of membership fees come through activity fees now anyways. Mixed feelings about having formal membership vs. doing away with this. Activity fee will be consistent for residents and non-residents. Need to maintain registered members/voters for voting at AGM.
- **ACTION: Kevin to adjust proposal based on discussion tonight, then to bring to next exec for discussion in Sept and decision in October.**

5. Archiving CBLCA files – a proposal (Carrie)

- Proposal to archive and inventory existing files
- Will take stock of what we have, draft retention policy, scan and keep a small inventory
- We should also have an annual process to retain files including digital files (Google Drive)
- Consensus for Carrie to proceed

6. Meeting with Theresa re CIL (Monica)

- City shared info that the CIL actions for basketball courts would not proceed, although reasons did not seem valid (e.g. land not flat enough). We were not told about this decision until we started asking on progress.
- Small group of neighbours convened to discuss possible next steps: Al Alsenault, Amanda Martinez, Grant, Monica, Kevin, Susie, Amanda Kirk-Brez, Kam Sadar, Alan Morantz
- Kam, Monica and Ian Ashe had a meeting to discuss potential changes for Corkstown Park.
- Suggestion to engage Theresa K. Proposal to keep 2 repaired tennis courts and develop 1 multi-use court.
- Monica and Kevin will meet with Theresa on Monday night 5pm at Maki House to discuss
- Discussion about potential for funds to come from Crystal Beach Tennis Club, CBLCA, CIL, and potential City additional funds. Further discussion on opportunity to spend some CBLCA funds for facilitator to engage community re. vision for Corkstown Park and other areas of the community.
- Discussion: frustration about not being informed and not able to provide at Maki beside development. How do we know if this is an idea worth engaging with the community? We need a larger group of people to make this decision. If 2/3 community funds go towards tennis court refinishing, would this be for club members only? Suggest there be member time only and public open access. Suggestion City-community funds at least 50/50.
- In speaking points, need to soften language about our commitment to offer funds.
- Must engage Theresa and apply pressure to try to have CIL funds spent
- Some support to move forward with conversation to explore whether CIL funds could be spent at Corkstown Park. However, not yet committed to spending additional funds for new court and resurfacing. Inconclusive about contracting facilitator for engagement.
- Suggestion we could have a community meeting to apply some pressure depending on result of next meeting.

7. Other

- Invitation Tues June 25th Bay Ward flooding volunteer appreciation, Ron Kolbus, mayor and Theresa will be there. Requires RSVP. Kevin will post this on Facebook.
- Brief discussion about whether we do something re. federal election. Consensus, we should have an all candidates meeting. So we should have a meeting in the summer to help with planning. Campaign likely 35-40 days, election October 21st.

8. Next meeting

- **Thurs August 15th, primary agenda item to plan all candidates meeting**
- **Regular exec meeting Thurs Sept 5th, 7-9pm**

CBLCA Financial Statement

CBLCA Memberships:

Purpose: To explore our current membership system and the collection of Dues (\$10/household/year)
Are new people put off by a "members only" attitude?

Currently we have:

- 238 members listed (over the last 3 yrs)
- 109 residents have paid (In 2017 170 members paid)
- 90 confirmed memberships from one Maki club*
- on the email list we have ~780 emails recipients.

What we use the Money for: (typical example)

Scouts donation 450
Girl Guides donation 200
Website: 168
Survey Monkey 408
Thanks yous 40
Banking 41
Maki House (operational) 400
Printing 500
Food 200
Total 2407

Proposal:

- 1) No more memberships fees for residents -> now a "contribution plea" at various events, suggested amount \$5, with some signage for the welcome table to emphasis this, with reasons to donate (what we do / need \$\$ for) also register as a resident of community
 - 2) removal of all "members only" events signage
 - 3) Activity fee added to the various activities run out of Maki (sports / clubs) at \$5 per activity
- should we have a tiered system of \$5 for residents and \$10 for non residents?
 - 4) We'll record names / addresses at the AGM for voting and via Maki activities -> do we want to take names at any other events / online (register as a resident)?
 - 5) Create a simple one pager welcome to the neighbourhood flyer to be either hand delivered or mailed to new residents (via Ana's ability to ID new residents)
- * The year isn't complete some of the records aren't complete either – they are listed as donation to Maki house in the past the number have been: 2015/16 \$2695.00 2016/17 \$2576.00, 2017/18 \$1996.00 and 2018/19 \$1410 to date.